FACT SHEET

NUTRITION AND PHYSICAL ACTIVITY POLICY LEADERSHIP GROUP

OVERALL GOAL

Create a cohesive, collective voice to promote policies that improve access to healthy foods and facilitate physical activity.

PHYSICAL ACTIVITY GOALS

- Greater Access: Youth
- Greater Access: General
- Active Community Environments

NUTRITION GOALS

- Access to Health-Promoting Foods
- Reduce Hunger and Food Insecurity
- Individual & Community Education

CONTACT INFORMATION

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WEB SITE

http://www.orggroup.com/W ANPA-PLG.html The Nutrition Physical Activity Policy Leadership Group (NPA-PLG) is a broad Washington State collaborative partnership formed to develop and prioritize a comprehensive, integrated and aligned set of state, regional, local, and private-sector policies that make it easier for people to choose to be physically active and to eat healthy foods.

MEMBERSHIP

A diverse set of private, public and non-profit organizations, business, and coalitions representing public health, health care, transportation, planning, parks & recreation, the food industry, agriculture, academia, schools, and others.

OBJECTIVES OF NPA-PLG:

Initial Objectives (2004-05)

- Created a core leadership group.
- Selected state-level policy priorities for 2005 legislative session.
- Implemented initial strategies to collectively promote the policy priorities.
- Decided that creating a long-term policy vision was an important future activity.

Long-term Objectives (2005-2010)

- Adopt a long-term policy vision.
- Develop a set of integrated and aligned state, regional, local, and private-sector NPA policies and a related strategy to ensure those policy ideas receive consideration.

NEXT MEETING

July 20, 2005

JUNE 2005